ANNUAL SPONSORSHIP

Put your brand in front of real estate leaders.

Podcast ads. Instagram content.
Private dinners. Guest appearances.

$120,000

PER YEAR

$30,000 per quarter

12-month commitment

WITH JAMES DWIGGINS & KEITH ROBINSON

One partnership. Four ways to connect.

01 Instagram watermarks + collaborations

Your logo on selected industry-leader Reels, with Collab invitations to your brand and the guest.

02 Four private industry dinners

One seat at each dinner with James, Keith, and invited real estate leaders.

03 Four podcast guest appearances

One guest each quarter. In person or remote.

04 One host-read ad in every episode

Your message in each episode published during your term.

ONE SPONSOR PER CATEGORY

Maximum of four sponsors. Subject to category availability.

Your logo on the Reel. Your brand beside the guest.

REIU creates interview clips featuring real estate industry leaders. Your sponsor watermark stays visible on selected Reels.

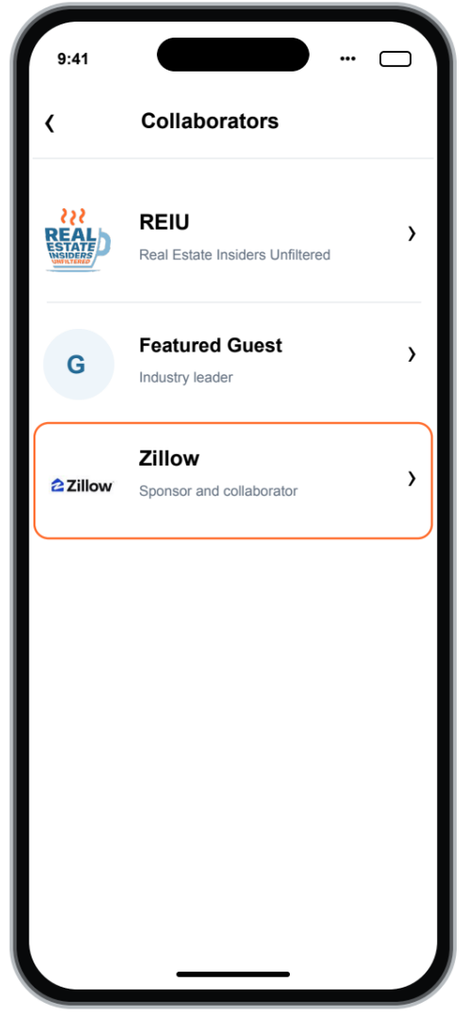
HOW THE COLLABORATION WORKS

1. REIU publishes the Reel with your logo.
2. REIU invites your account and the guest to collaborate.
3. Once accepted, the post appears on participating profiles.

Your watermark on the Reel



Your brand beside the guest



Illustrative Instagram mockup. Real guest photo supplied for this concept. Zillow is an example sponsor. Collaborations require acceptance; no guest endorsement is implied.



Sit down with the people shaping real estate.

FOUR DINNERS / ONE SEAT AT EACH

Join James and Keith for private, invite-only dinners with brokerage owners, senior executives, and other industry leaders.

Spend an evening discussing the market, understanding what leaders need, and building relationships with people who make business decisions.

WHAT IS INCLUDED

One sponsor seat at each of four dinners during the year. REIU coordinates the venue and invitations. Dates and locations are agreed in advance; specific attendees are not guaranteed.

Reference photo: The Real Deal's private dinner at Contessa, Miami, December 2025. Photo: World Red Eye. Example setting; not an REIU event or a promised guest list.

Let the audience hear from your brand.

A regular advertising presence, plus a quarterly opportunity to join the discussion.

04

GUEST APPEARANCES PER YEAR

Bring your perspective to the show.

Nominate an executive or industry voice for one appearance each quarter. Join in person or remotely. The discussion focuses on current industry issues and useful insights, with guests and topics agreed in advance.

Every episode

ONE HOST-READ AD FOR YOUR BRAND

Stay part of the listening experience.

James or Keith reads your sponsor message in each REIU podcast episode published during your term. Each sponsor receives one read per episode, with up to four sponsors on the show.

REIU HANDLES PRODUCTION

Your team supplies brand assets, ad messaging, and guest suggestions. REIU coordinates the recording, editing, and publication.

Choose your category. Plan your year.

One package combines recurring brand visibility with opportunities to meet industry leaders.

$120,000

PER YEAR

$30,000 per quarter

12-month commitment

One sponsor per agreed category.
A maximum of four sponsors.

WHAT HAPPENS NEXT

1 Confirm category availability

Tell us your company, category, and preferred start date.

2 Agree on the delivery plan

Confirm Reel volume, placements, dinner dates, guest schedule, and ad messaging.

3 Sign the annual agreement

Finalize the scope and payment schedule, then begin onboarding.

Ready to explore a partnership?

Reply with your company, category, and preferred start date.